

Targeting 2022-2023

False Accusations Against Centers Like Ours:

- Use inflammatory language & misinformation to exaggerate the risk of terminating a pregnancy to deter women-like telling women abortion is unsafe, could lead to infertility.
- They say using Minnesota Department of Health information on Right to Know- includes irrelevant medical info. They say Pregnancy Centers often give patients inaccurate Ultrasound readings that can delay patients seeking “abortion care”. HF91/SF170 will repeal all protections for women before receiving an abortion.
- They say there are fears around health record data privacy & confidentiality when visiting Centers
- That Crisis Pregnancy Centers (CPC) look like medical offices, they don't have licensed medical providers on staff.
- That CPCs are located close to health providers, abortion clinics or low-income areas, which add to the confusion patients face trying to access “abortion care”

Local News Articles:

July 26, as a follow up to the National Fakeclinic campaign a Rochester Reporter contacted Pregnancy Centers & us with a 3 page email of slander, lies and accusations to get our response -I did not respond, because I did not want to grab the head of a cobra.

Aug 25, 2022-this Rochester Reporter wrote an 8 page slanderous article about Pregnancy Centers. 3 pages were attacking the Abortion Pill reversal that is being practiced by some centers. For women that have taken the pill, changed their mind and want help-there are doctors that use progesterone to help save the baby. The abortion activists argue that it is not FDA approved to save lives. It was approved by the FDA in 1998.

Minnesota Attorney General:

Keith Ellison-August 23, 2022-decided to be a mouthpiece for the abortion movement in MN. **He posted on his Twitter and his official MN Attorney General page-**

- a. “You have a *constitutionally protected right to abortion in MN*. As MN's chief consumer advocate, I've issued an alert: crisis pregnancy centers often do not offer the services they claim to offer and the info about abortion & contraception they offer may be inaccurate.”
- b. He has labeled Pregnancy Centers as “Crisis Pregnancy Centers” a term from the 80s/early 90s. He says “CPC may pose as reproductive health care clinics despite not providing comprehensive healthcare to consumers”. He has parroted the slander & lies of **THE ABORTION INDUSTRY**.

Local News Media:

KARE 11 Reporter on July 23 contacted many centers & us, asking us to respond to Ellison's Consumer warning about how Pregnancy Centers that can't be trusted, give fake info, don't have medical personnel onsite, etc. Again, I did not respond to the slander. When we have the AG coming out as an abortion mouthpiece-it's an uphill battle to win in the media.

Internet:

Yelp-has recategorized over 400 Pregnancy Centers in 2022 from Women's Center/Clinic, Pregnancy Center to CPC & is flagging them with a **Consumer Note re: CPCs (Fakeclinics)** noting they may provide limited medical services and may not have licensed medical professionals onsite". This started in MN with Ellison announcement - Aug 23, 2022. Their goal is to help women find abortion providers.

Google-is in on the action- flagging abortion providers and Pregnancy Centers- noting who provides abortion & who doesn't to hinder us reaching abortion at risk women

National News Articles

- *In the Grand Scheme: Six Sinister Tactics Employed by Anti-Abortion Centers* – by Jack Dobkin from Equity Forward.com
- December 28, 2022 - *FDA Usurps state authority: abortion is no longer abortion* – by Anne Reed from Operation Rescue, Pro-Life, Supreme Court
- January 3, 2023 - *FDA updates rule, allows pharmacies to dispense abortion pill* – by Sheri Walsh from UPI
- January 3, 2023 - *FDA Finalized rule expanding availability of abortion pills* – by Matthew Perrone from LA Times
- January 4, 2023 - *Walgreens, CVS Will Sell Abortion Pill That Has Killed* – by Steven Ertelt from Stand For Life.com
- January 9, 2023 - *Biden Justice Department Dishonestly Rewrites Law Against Sending Abortion Drugs by Mail* – by Thomas Jipping from The Daily Signal

Center Specific challenges we faced after the Roe versus Wade decision in July 2022.

- We have increased **security and safety** awareness measures and training at the Center to prepare our Team even prior to the Supreme Court leak and decision. On the day of the decision-we took extra safety precautions with no staff onsite, moving equipment offsite, with surveillance and help being offered to us. We did not have any physical attacks on our center. We did have other issues.

- We were **targeted** by an unknown group that made **125 fake appointments** online July 4th week, 2022. It cost a lot of time to address and secure our online scheduler. We spent hours addressing this issue and changing the method of scheduling
- This **online attack** had a huge impact on our appointments-we had only 2 patient appointments in July and our phone calls were way down to ¼ for 2 months
- **Facebook**- we had slanderous comments in August 2022 by people who had never been to our center
- **Yelp** -reategorized our Center and flagged with a Consumer Note-aligning with AG Ellison's public announcement on Pregnancy Centers
- We are trying to work through these challenging attacks to continue to reach abortion at risk women and offer free services and support